

GBN Membership Form for Benchmarking Ambassadors (**Individual Membership**)

**Designed for individuals passionate about using benchmarking**

**to drive improvement within their own organisation**

**and champion a culture of excellence.**

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*For individuals joining the GBN as part of its relaunch,*

*please complete this membership form by* ***31 July 2025****.*

*A re-launch event is planned for* ***August 2025*** *to welcome all new members.*

## Introduction

From 1 June 2025 to 31 December 2026, membership in the Global Benchmarking Network (GBN) will be free.

To be recognised as a GBN member, prospective individuals must commit to serving as **Benchmarking Ambassadors** and agree to a set of membership conditions.

As a **Benchmarking Ambassador (Individual)**, you will play a key role in promoting and encouraging the use of benchmarking within your own organisation.

We invite committed individuals to join our network and actively contribute to shaping GBN’s future, in alignment with our vision:

**"To be the global hub for benchmarking."**

To apply for membership, please complete the form below and send it to the GBN Secretariat. The GBN Board will review your application, with approval granted within **10 days** of receiving your form. If needed, the board may request additional information.

A **GBN re-launch event** is planned for August 2025 to welcome all new members.

Thank you for your interest in joining the GBN—we look forward to welcoming you soon!

**Dr Robin Mann**  
Chairman, Global Benchmarking Network  
On behalf of the GBN Board

## 2. Your Details

|  |  |
| --- | --- |
| **Name** |  |
| **Position** |  |
| **Organization** |  |
| **City** |  |
| **Country** |  |
| **Phone** |  |
| **LinkedIn** |  |
| **E-Mail** |  |

## Your Organisation

|  |  |
| --- | --- |
| **Industry Sector** | *Your organisation’s industry sector* |
| **Type of Organisation** | *e.g., Private Company, Government Agency, Membership Association, Academic Institution, Consultancy, Other - please specify* |
| **Number of Employees** | *Select one:*  ☐ *1-10*  ☐*11-50*  ☐ *51-200*  ☐ *201-1000*  ☐ *1001+* |
| **Brief Description of Your Organisation and Its Activities** | Provide a short summary of your organisation’s mission and key services. |
| **Use of Benchmarking** | How would you describe your organisations current understanding and use of benchmarking? |

## Interest in GBN

|  |  |
| --- | --- |
| **How did you learn about GBN?** | e.g., referral, website, event, social media, etc. |
| **Why do you wish to join the GBN?** | Briefly describe your motivation for joining. |

## Benchmarking Experience and Interests

|  |  |
| --- | --- |
| **How would you describe your current level of understanding and use of benchmarking?** | ☐ *Not yet involved but interested*  ☐ *Occasionally uses benchmarking*  ☐ *Regularly uses benchmarking*  ☐ *Provides benchmarking support within my organisation*  ☐ *Other (please specify):* |
| **How do you envision contributing to the promotion and advocacy of benchmarking within your organisation or more widely than this?** |  |

**6. Commitment to GBN Membership**

As a **GBN member and Benchmarking Ambassador**, you agree to the following commitments to ensure active engagement and support for GBN’s mission:

* **Promote and advocate for benchmarking** within your own organisation
* **Support GBN’s vision -***"To be the global hub for benchmarking"* — by collaborating with other members and contributing to the development and implementation of GBN’s strategy.
* **Attend at least 20% of GBN events and meetings** open to all members (approximately 5–10 events/meetings per year).
* **Actively support GBN’s key initiatives,** including:
  + **GBN Global Benchmarking Award**
  + **International Best Practice Competition**
  + **GBN International Benchmarking Conference**
* **Adhere to the GBN Benchmarking Code of Conduct.**

By signing below, you confirm your commitment to being an **active** GBN member.

|  |  |
| --- | --- |
| **Name** |  |
| **Signature** |  |
| **Date** |  |

**7. Submission Instructions**

**Please complete the form by 31 July 2025**, and send it to:

📧 **Email:** [ipk.gbnsecretary@ipk.fraunhofer.de](mailto:ipk.gbnsecretary@ipk.fraunhofer.de)   
📞 **Phone:** +49 (0) 30 / 390 06-304  
🌐 **Website:** [www.globalbenchmarking.org](http://www.globalbenchmarking.org)

**GBN Secretariat**  
**Information Centre Benchmarking (IZB)**  
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