



# GBN Membership Form for Benchmarking Ambassadors

*(For new organisations joining GBN as part of its relaunch, please complete this membership form by 20 May 2025. A re-launch event is planned for June to welcome all new members.)*

# 1. Introduction

From 1 June 2025 to 31 December 2026, membership in the Global Benchmarking Network (GBN) will be free.

To be recognised as a GBN member, prospective organisations must commit to serving as **Benchmarking Ambassadors** and agree to a set of membership conditions.

As a Benchmarking Ambassador, you will play a key role in promoting and encouraging the use of benchmarking beyond your own organisation. This includes advocating for benchmarking within external networks, industry sectors, nationally, and internationally.

We invite committed organisations to join our network and actively contribute to shaping GBN's future, in alignment with our vision:

**"To be the global hub for benchmarking."**

To apply for membership, please complete the form below and send it to the GBN Secretariat. The GBN Board will review your application, with approval granted within **10 days** of receiving your form. If needed, the board may request additional information.

A **GBN re-launch event** is planned for June 2025 to welcome all new members.

Thank you for your interest in joining the GBN—we look forward to welcoming you soon!

Dr Robin Mann  
Chairman, Global Benchmarking Network  
On behalf of the GBN Board

## 2. Organisation Details

<b>Name of Organization</b>	
<b>City</b>	
<b>Country</b>	
<b>Website</b>	
<b>Industry Sector</b>	
<b>Type of Organisation</b>	<i>e.g., Private Company, Government Agency, Membership Association, Academic Institution, Consultancy, Other - please specify</i>
<b>Number of Employees</b>	<i>Select one:</i> <input type="checkbox"/> 1-10 <input type="checkbox"/> 11-50 <input type="checkbox"/> 51-200 <input type="checkbox"/> 201-1000 <input type="checkbox"/> 1001+
<b>Number of Members</b>	<i>If your organisation provides membership-based services, please indicate:</i> <ul style="list-style-type: none"> <li>• <i>Number of Corporate Members:</i></li> <li>• <i>Number of Individual Members:</i></li> </ul>
<b>Brief Description of Your Organisation and Its Activities</b>	<i>Provide a short summary of your organisation's mission and key services.</i>

## 3. GBN Representative Details

<b><i>Primary Contact for GBN</i></b>	
<b>Name</b>	
<b>Position</b>	
<b>Phone</b>	
<b>LinkedIn</b>	
<b>E-Mail</b>	
<b><i>Secondary Contact for GBN (if applicable)</i></b>	

<b>Name:</b>	
<b>Position:</b>	
<b>Phone:</b>	
<b>Linked-In:</b>	
<b>E-Mail:</b>	

## 4. Interest in GBN

<b>How did you learn about GBN?</b>	<i>e.g., referral, website, event, social media, etc.</i>
<b>Why do you wish to join the GBN?</b>	<i>Briefly describe your motivation for joining.</i>

## 5. Benchmarking Experience and Interests

<b>Does your organisation currently provide benchmarking services?</b>	<input type="checkbox"/> <i>Yes</i> <input type="checkbox"/> <i>No</i> <i>If yes, please describe the services offered.</i>
<b>How would you describe your organisation's current level of engagement with benchmarking?</b>	<input type="checkbox"/> <i>Not yet involved but interested</i> <input type="checkbox"/> <i>Occasionally uses benchmarking</i> <input type="checkbox"/> <i>Regularly uses benchmarking</i> <input type="checkbox"/> <i>Provides benchmarking consultancy or services</i> <input type="checkbox"/> <i>Other (please specify):</i>
<b>How do you envision contributing to the promotion and advocacy of benchmarking?</b>	
<b>How can your organisation support the GBN's vision: "To be the global hub for benchmarking"?</b>	

## 6. Commitment to GBN Membership

As a **GBN member and Benchmarking Ambassador**, you agree to the following commitments to ensure active engagement and support for GBN's mission:

- **Promote and advocate for benchmarking** within your network, industry sector, nationally, and/or internationally, as appropriate.
- **Support GBN's vision** - *"To be the global hub for benchmarking"*—by collaborating with other members and contributing to the development and implementation of GBN's strategy.
- **Attend at least 30% of GBN events and meetings** open to all members (approximately 5–10 events/meetings per year).
- **Participate in GBN's Annual General Meeting (AGM)**, which is held virtually.
- **Actively support GBN's key initiatives**, including:
  - **GBN Global Benchmarking Award**
  - **International Best Practice Competition**
  - **GBN International Benchmarking Conference**
- **Adhere to the GBN Benchmarking Code of Conduct.**


By signing below, you confirm your commitment to being an **active** GBN member.

<b>Name</b>	
<b>Signature</b>	
<b>Date</b>	

## 7. Submission Instructions

Please complete the form by **20 May 2025**, and send it to:

 **Email:** [florian.kidschun@ipk.fraunhofer.de](mailto:florian.kidschun@ipk.fraunhofer.de)

 **Phone:** +49 (0) 30 / 390 06-304

 **Website:** [www.globalbenchmarking.org](http://www.globalbenchmarking.org)

**GBN Secretariat**  
**Information Centre Benchmarking (IZB)**  
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