



2018 AGM ATTENDANCE AND KNOWLEDGE SHARING FORM

Please complete this form and send to Jan-Patrick Cap,
Jan-Patrick.Cap@ipk.fraunhofer.de, by Saturday, 8th of December 2018.

ATTENDANCE DETAILS

1. Organisation name: Fraunhofer IPK
2. Country represented: Germany
3. Names of those attending: Prof. Dr.-Ing. Holger Kohl, Jan-Patrick Cap

KNOWLEDGE SHARING DETAILS

At the start of the GBN's Annual General Meeting all members will be given an opportunity to spend up to 10 minutes providing an overview of their organisation and activities. This can be done through a PowerPoint Presentation through referring to your responses below.

4. Description of your organisation (what does it do?)

Since the establishment of the Information Centre Benchmarking at Fraunhofer IPK (ICB) in 1994 as the first Benchmarking Centre in Germany and the foundation of the Global Benchmarking Network with the ICB as a founding member in 1995, a high number of projects, supported or initiated by the ICB reflects the rising interest in benchmarking in Germany and worldwide.

Benchmarking Tools and Practices of ICB are especially popular as they can be applied to various different ends, e.g. optimisation of business processes, support in matters regarding the corporate strategic orientation. The business process oriented benchmarking method of the ICB was applied in different fields and in a large amount of projects.

5. Name up to 3 key projects or benchmarking activities you have undertaken in the last year?

Innovation Benchmarking for an American manufacturing company

Benchmarking of the more than 50 production facilities of an international engine manufacturer

6. Name up to 3 key projects or benchmarking activities you will be undertaking in the following year?

7. What are your organisation's key areas of expertise that other GBN members could learn from?

- a. Business Process Benchmarking
- b. Benchmarking for SMEs (BenchmarkIndex)
- c. S&T Benchmarking
- d. Setup of Benchmarking Centres
- e. Intellectual Capital Statements and IC Benchmarking
- f. Knowledge Management
- g. Innovation Systems and Structures

8. What have you done for your GBN Community this year?



Strongly pushing the GBN strategy through marketing

9. What do you propose to do in 2019 for your GBN Community this year?

Engage the members more in recruiting more members

10. Are there any specific things that you would like to be discussed at the GBN meeting?

11. What would you like to share at the GBN AGM?

13. In the spirit of benchmarking and best practice sharing all members are encouraged to share/give a benchmarking 'gift' to other members. This could be a report, paper, presentation slides or just an idea on benchmarking, best practices or business excellence.

What is your benchmarking gift?

THANK YOU!!!