



The Global Benchmarking Network

Agenda

1

What is the GBN?

2

What is Benchmarking?

3

What does the GBN do?

Agenda

1

What is the GBN?

2

What is Benchmarking?

3

What does the GBN do?

GBN Vision – Mission



GBN Vision

For the GBN to be recognised as *the* Global hub for benchmarking with active representation in all countries.



GBN Mission

The GBN is a global network of organisations and experts focussed on promoting and facilitating the use of benchmarking and sharing of best practices by helping each other, and working together.

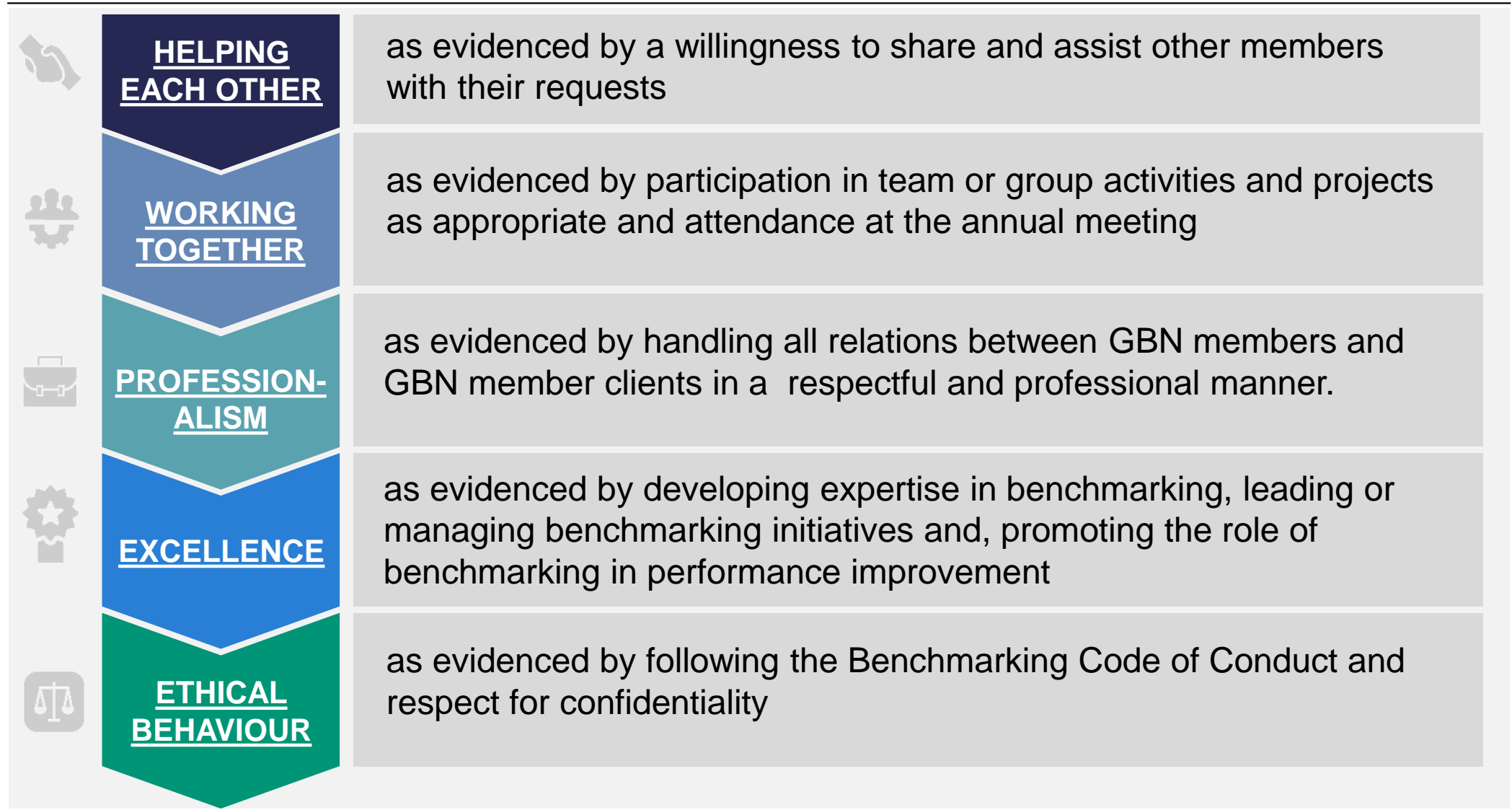
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GBN Members around the world: 26 Members from 18 countries

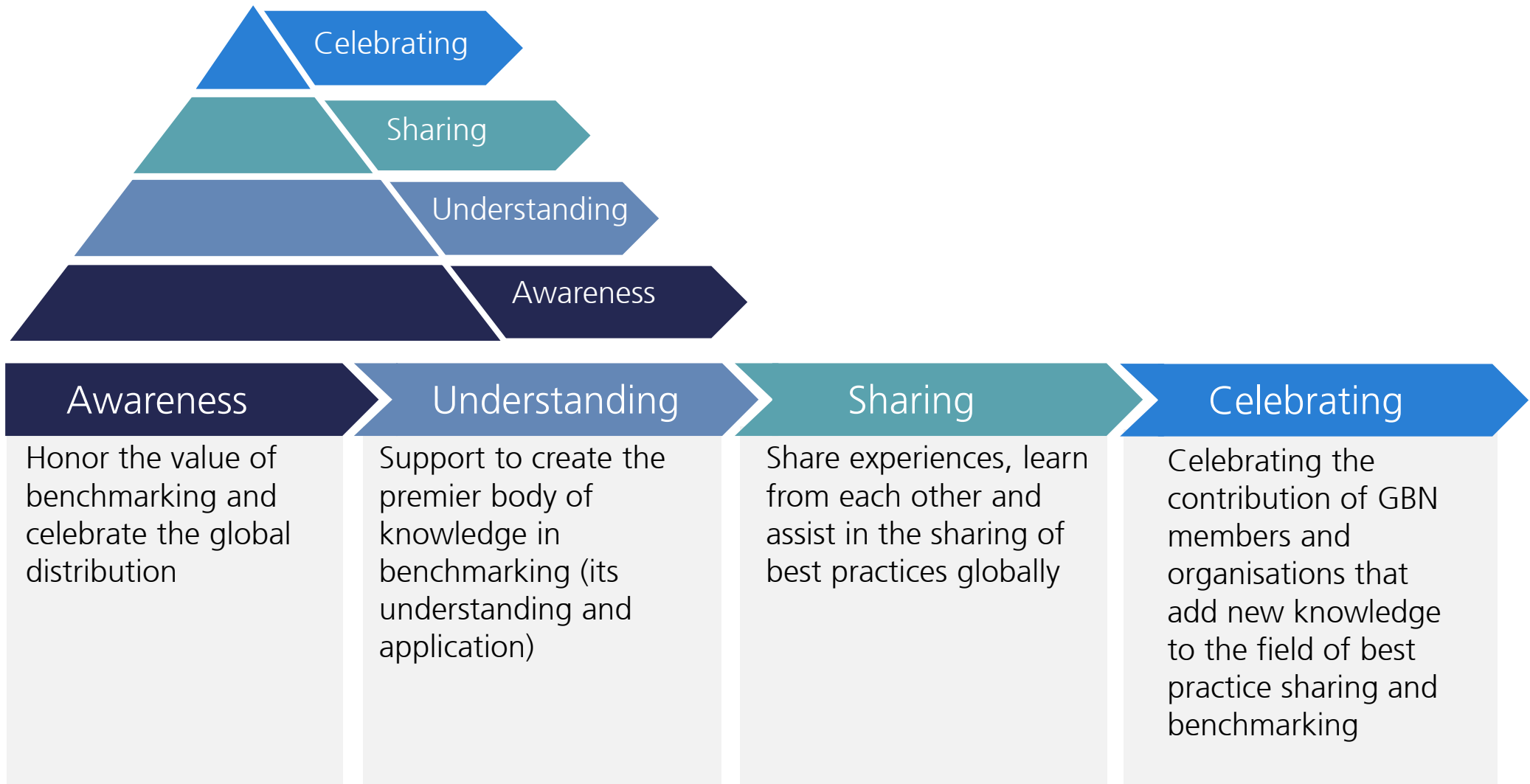


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GBN Values



GBN Benchmarking Pillars



Agenda

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What is the GBN?

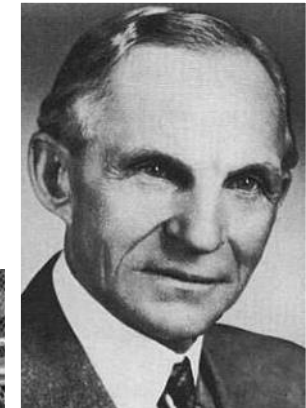
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What is Benchmarking?

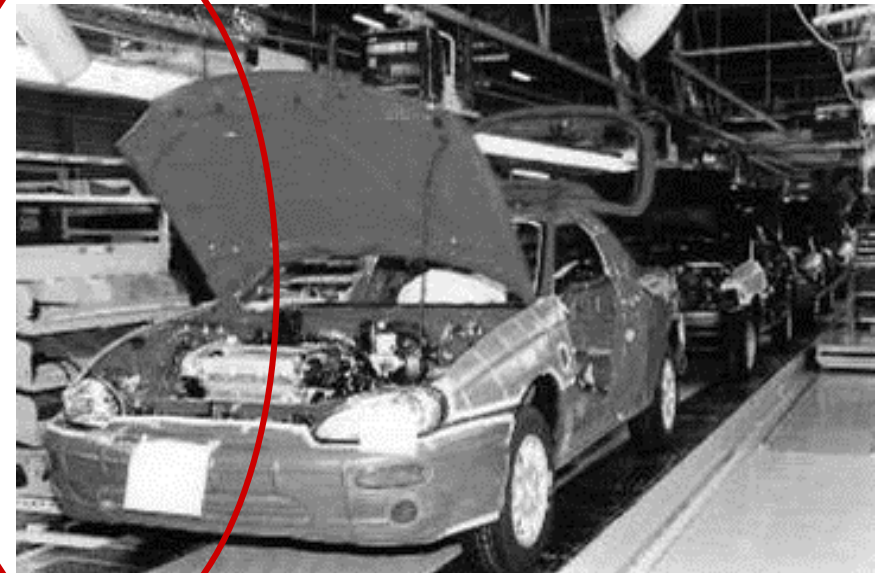
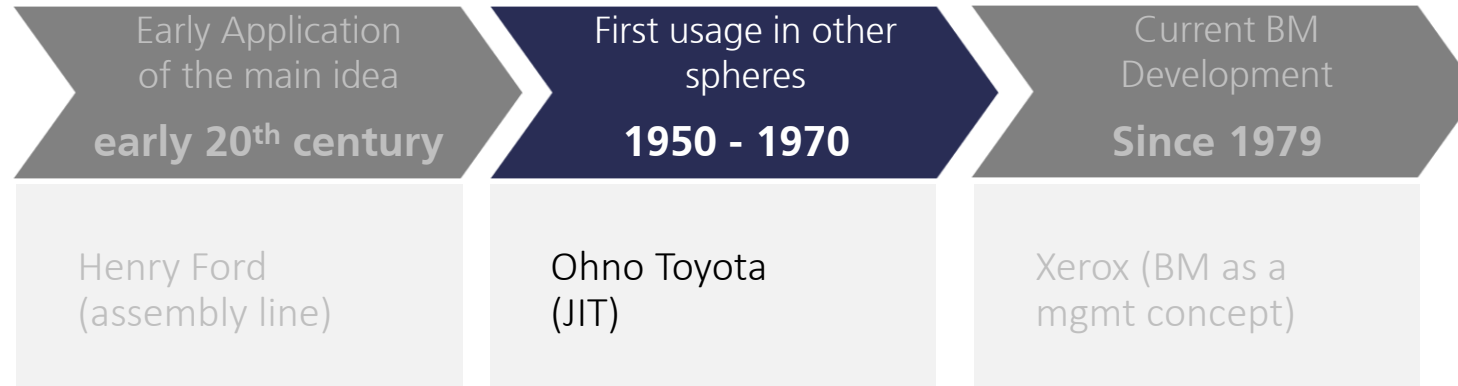
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What does the GBN do?

Historic milestones in Benchmarking

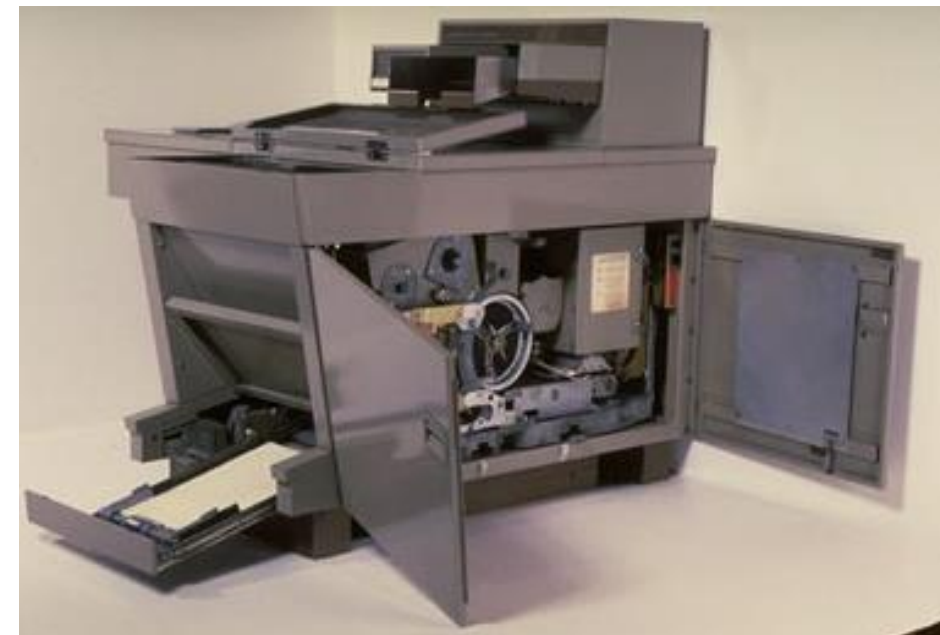
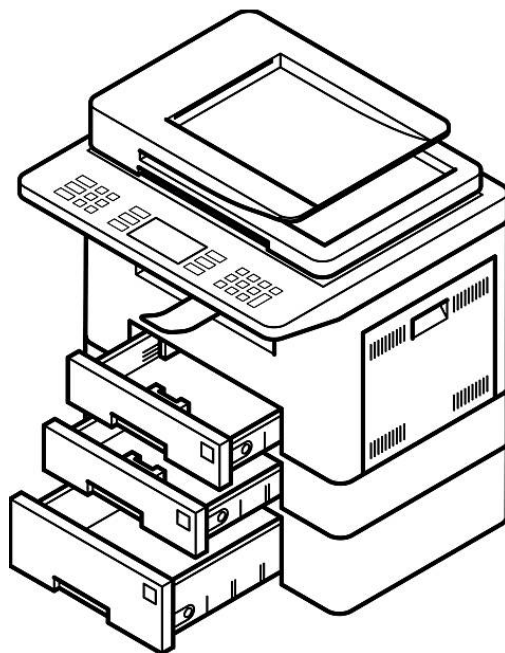


Historic milestones in Benchmarking

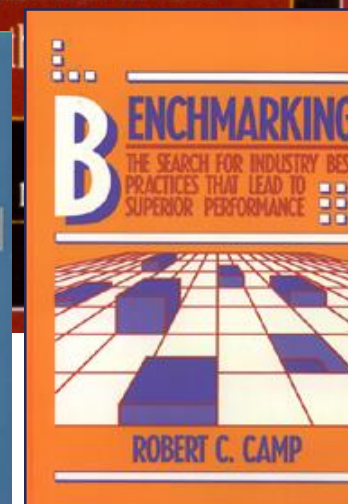
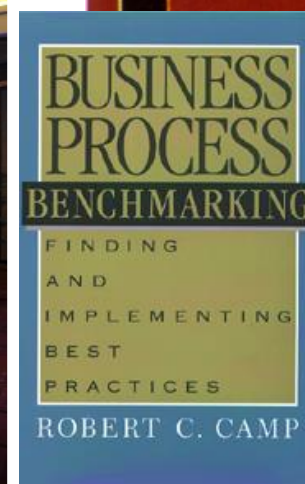
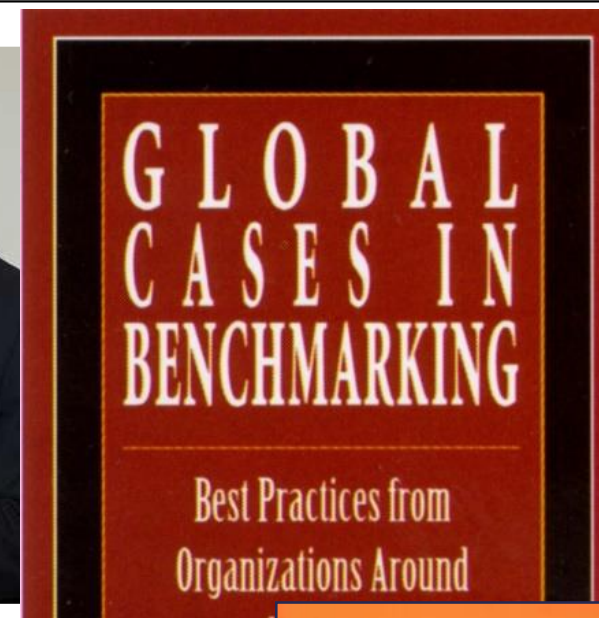
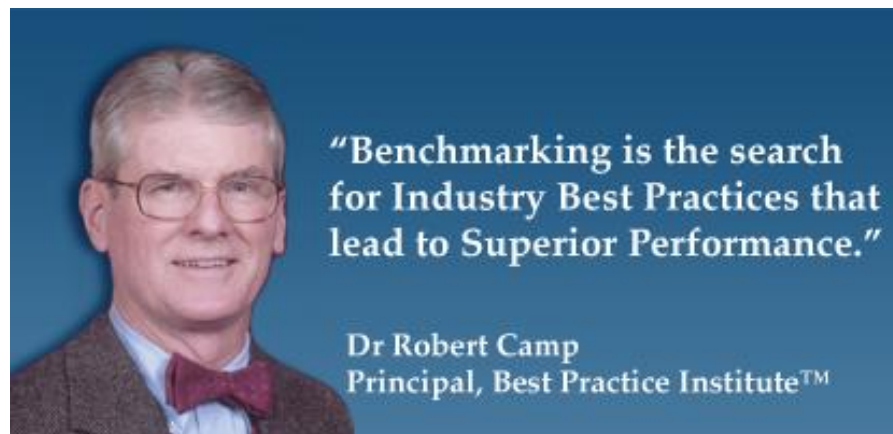


TOYOTA

Historic milestones in Benchmarking



Dr. Robert Camp – Inventor of modern Benchmarking | GBN President



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Classification of Benchmarking

Forms of Benchmarking application

Sectors

Companies

Framework Conditions

Classification according to object of comparison

Product

Process

Strategy

Classification according to parameters / sizes to be compared

Key Figures

Processes

Classification according to the benchmarking partners

Internal

Industry-oriented

Industry-independent

Source: Integriertes Benchmarking für kleine und mittlere Unternehmen, Prof. Dr.-Ing. Holger Kohl, TU Berlin

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Benchmarking is still a leading management tool

Top 10 Management Tools

2000	2006	2010	2012	2014
1 Strategic Planning	1 Strategic Planning	1 Benchmarking	1 Strategic Planning	1 CRM
2 Mission & Vision Statements	2 CRM	2 Strategic Planning	2 CRM	2 Benchmarking
3 Benchmarking	3 Customer Segmentation	3 Mission and Vision Statements	3 Employee Engagement Surveys	3 Employee Engagement Surveys
4 Outsourcing	4 Benchmarking	4 CRM	4 Benchmarking	4 Strategic Planning
5 Customer Satisfaction	5 Mission and Vision Statements	5 Outsourcing	5 Balanced Scorecard	5 Outsourcing
6 Growth Strategies	6 Core Competencies	6 Balanced Scorecard	6 Core Competencies	6 Balanced Scorecard
7 Strategic Alliances	7 Outsourcing	7 Change Management Programs	7 Outsourcing	7 Mission and Vision Statements
8 Pay-for-Performance	8 Business Process Reengineering	8 Core Competencies	8 Change Management	8 Supply Chain Management
9 Customer Segmentation	9 Scenario & Contingency Planning	9 Strategic Alliances	9 Supply Chain Management	9 Change Management
10 Core Competencies	10 Knowledge Management	10 Customer Segmentation	10 Mission and Vision Statements	10 Customer Segmentation

Quelle: Bain & Company http://www.bain.com/management_tools/BainTopTenTools/default.asp

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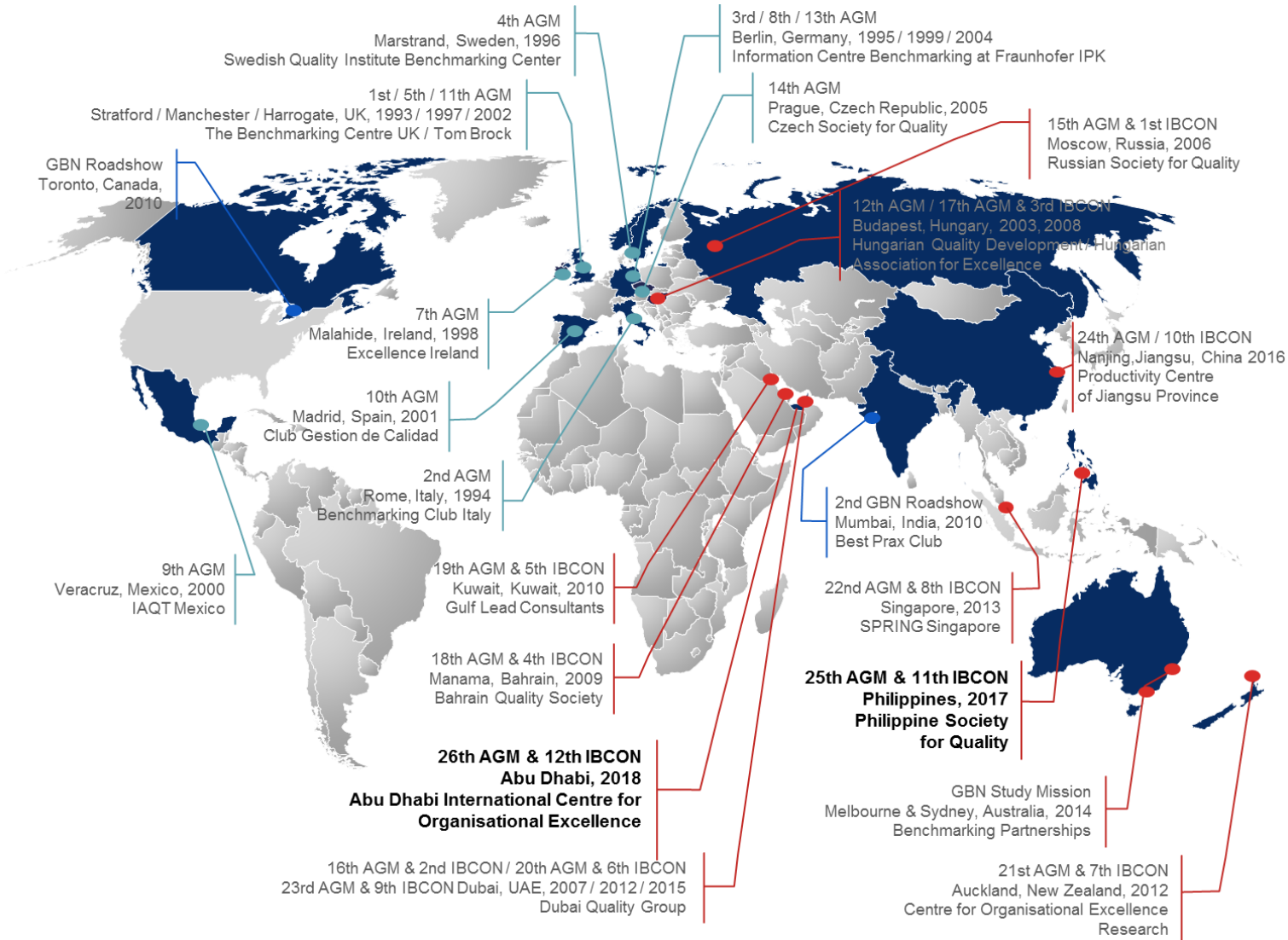
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What is Benchmarking?

3

What does the GBN do?

GBNetwork 12 IBCONs | 26 AGMs | 2 Roadshows | 1 Study Mission



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International Benchmarking Conference



3rd IBCON, Hungary 2008



9th IBCON, Dubai, 2015



10th IBCON, Nanjing, 2016



4th IBCON, Bahrain, 2009



8th IBCON, Singapore, 2013



Dr. Camp via Live-Broadcast
10th IBCON, Nanjing, 2016



Winner of the 1st GBA, Watson REL (NZ), 2012



Winner of the 2nd GBA, KHDA (UAE), 2013



Winner of the 5th GBA, JI Catering (UAE), 2016



Winner of the 3rd GBA, OCBC Bank (Singapore), 2014

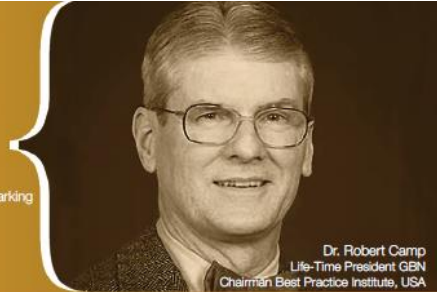


Winner of the 4th GBA, Medical City, (Philippines), 2015

GBN Roadshows

Learn How To...

- Reduce operational costs through learning benchmarking practices
- Learn and compare best practices from peers
- Maximize efficiency through proven tools of benchmarking



3RD GBN BENCHMARKING ROAD SHOW ORGANIZED IN PARTNERSHIP WITH GLOBAL BENCHMARKING NETWORK AND BENCHMARKING PARTNERS

AL KHOBAR SAUDI ARABIA, 29TH & 30TH MARCH, 2011

About The 3rd GBN Benchmarking Road Show

The Global Benchmarking Network (GBN) is an alliance of leading benchmarking centers worldwide who share a common vision and mission. Current affiliates comprise of more than 20 benchmarking centers which represent more than 30,000 businesses and government agencies around the globe.

The benchmarking road show is an annual event of GBN affiliates to promote the process of benchmarking organized each year in a different associated country.

The Annual GBN Benchmarking Road Show 2011 is an initiative of Saudi Benchmarking Network (BenchmarkKsa) www.benchmarkksa.net in collaboration with Benchmarking Partnerships – Australia in order to raise awareness with regards to the benchmarking process within Saudi Arabia.

Who Should Attend

The Benchmarking Road Show is tailored for organizational leaders, entrepreneurs, directors, high performance managers, performance experts and any such professional who is committed to gain success for his function.

It will help you thinking beyond the traditional patterns for seeking new technologies and best practices, by providing you cost effective and highly rewarding techniques of structured benchmarking.

This road show is a milestone in bringing the benchmarking culture to Saudi Arabia and linking it with the rest of the benchmarking world.

It comprises upon eye opening educational sessions by the pioneers of structured benchmarking from all across the globe, which will take the participants to the new realm of competitive learning and knowledge sharing.

TESTIMONIAL FROM THE CLIENTS (May 2010 GBN Road Show)

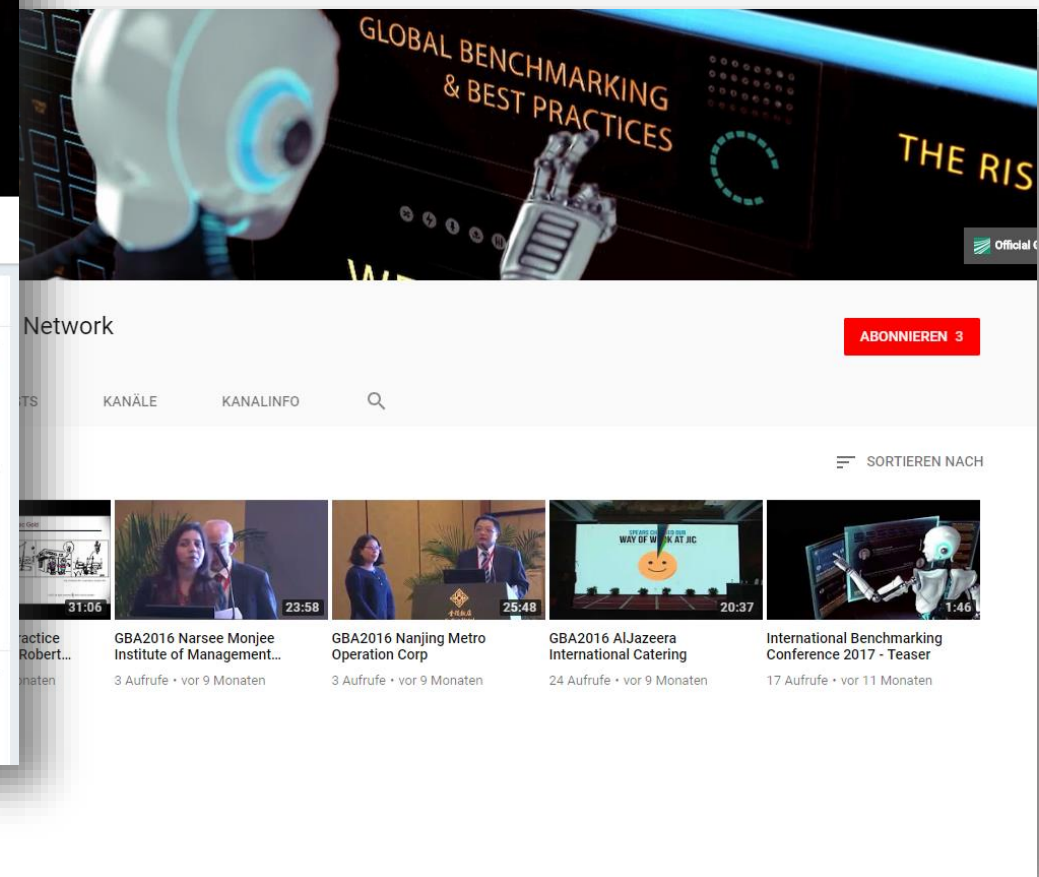
It gave us an opportunity to learn and understand some of the wonderful work being done by other companies and institutions in the field of Leadership Governance. More importantly, it also made us introspect and gain a deeper appreciation of some of our own practices that we at times tend to take for granted. The Conclave, in particular, added tremendous value to the entire process of knowledge sharing. We look forward to deepening our association with Qimpro and the GBN to add to our learning curve.

Marzin Shroff, Chief Executive Officer, Eureka Forbes



2nd GBN Roadshow, Mumbai

GBN Social Media Channels – Twitter/ YouTube

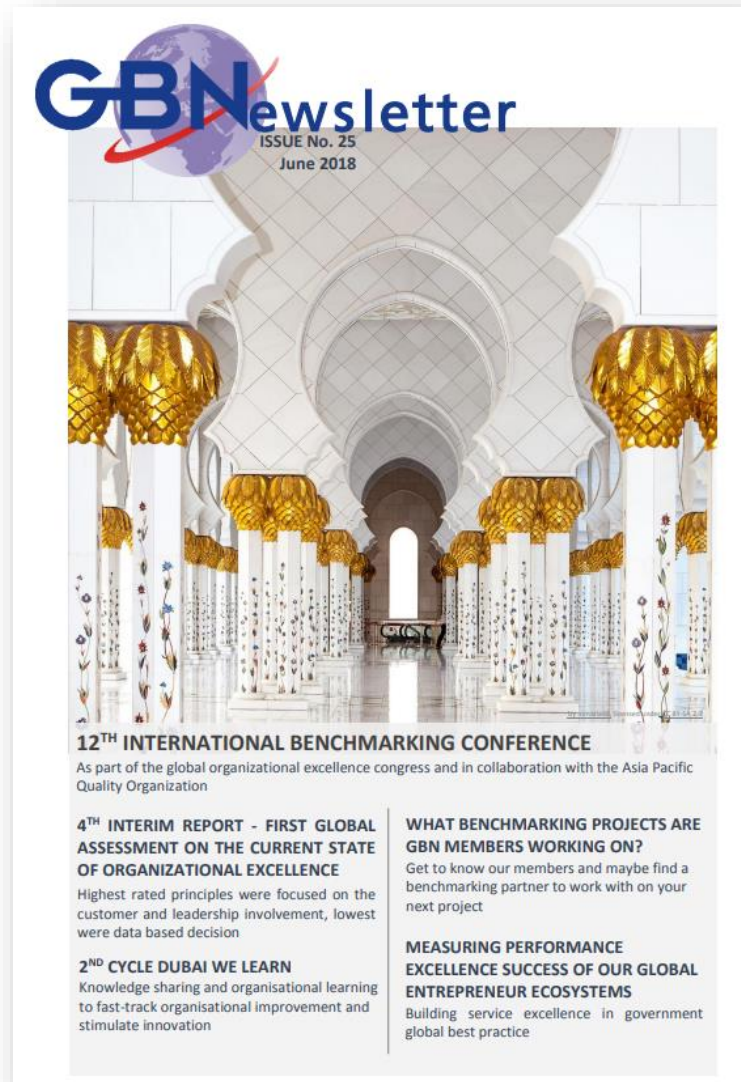


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GBN – New Website



GBNewsletter No. 25 June 2018 (20 pages)



- 12th International Benchmarking Conference
- 6th Global Benchmarking Award
- Minutes of Meeting: GBN Member's GoToMeeting - Call 1/2018
- What Benchmarking Projects are our Members currently working on?
- Co-Branding and Collaborative Products and Services Initiative for 2018 and beyond – Member engagement request
- 2nd Cycle Dubai We learn Initiative
- Measuring the Performance Excellence Success of Global Entrepreneur Ecosystems
- 4th Interim Report on the First Global Assessment on the Current State of Organizational Excellence

GBN Publications



A GLOBAL BENCHMARKING NETWORK PUBLICATION

BENCHMARKING 2030 THE FUTURE OF BENCHMARKING



The project aimed at answering the following questions:

- What will Benchmarking look like in 2030 and in between?
- What are the tools, methodologies and technologies that Benchmarkers can use now to help organisations and economies to improve their outcomes?



This study, conducted by the Global Benchmarking Network, identified the current and future trends of business improvement tool use and clarified the critical success factors for benchmarking. The publication is the most comprehensive global study of benchmarking that has been yet undertaken.



“GBN Roundtable Kuwait 2010”

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The GBN Sustainability Tool: Triple Bottom Line of Sustainability



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The GBN Sustainability Tool



Powered by: 

Home Benchmarking Reports Support materials Personal settings

- Create benchmark company
- View/edit benchmark company
- View/input benchmark data
- Perform benchmark

View/input benchmark data

From the list below, please select the company to be viewed or for which data is to be added.
Please note: modules which are dated have a complete set of benchmark data entered.

Benchmark Company	Module
Test Corp	Sustainability

Submit



GBN Sustainability Tool
Benchmark Report for:
James Bolton and Sons Ltd

Economic Sustainability

Please note that fields marked with an asterisk (*) must be completed.

Accounting year end date (dd/mm/yyyy) * Select Financial Year
Last accounting year

Total turnover (EUR K) *

Profit before tax (EUR K) * Previous year

Income tax payable (EUR K)

Shareholders' funds (EUR K)

Long-term loans (EUR K)

Short-term loans (EUR K)

Ratios		Relative	Your actual	Weakest	Weak	Median	Strong	Strongest
5	Taxes paid (or the percentage in taxes on revenue) (%)	19	4.50	0.00	5.64	11.90	19.40	27.58
6	Percentage of Orders Rejected During Warranty Period (%)	60	6.25	34.70	16.88	6.89	2.99	0.00
7	Employee Satisfaction (%)	87	5.00	15.75	12.90	7.89	5.34	0.00

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How to participate in the GBN?



Country Membership

A country member is a provider of benchmarking services. By becoming a GBN member he (she) earns the right to represent the GBN in his respective country.



Corporate Membership

Corporate members execute benchmarking in their enterprise.



Individual Membership

Individuals that work in the context of benchmarking.



Honorary Membership

Former GBN Chairmen and Board Members and other distinguished individuals that contributed to the progress and promotion of benchmarking.



Student Membership

Students are given free membership to the GBN if they participate in research that will support the GBN's vision and mission.



Thank you for your attention

Contact



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