

Introducing the



GLOBAL BENCHMARKING NETWORK

WHY BENCHMARKING?

“Benchmarking is the process of identifying, adapting, and implementing high performing practices to produce superior performance results.”

SUSTAINABILITY

INNOVATIVITY

PRODUCTIVITY

COMPETITIVITY

AS A MANAGEMENT TECHNIQUE

According to recent surveys, most top managers realize that Benchmarking reinforces one's competitive capacity. To understand methods, structures and processes used by high performing organizations helps managers to improve products, services and processes within their own organization and capitalize on innovation.



GBN VISION

To be the Global hub for benchmarking with active representation in all countries.



GBN MISSION

We focus on promoting and facilitating benchmarking by sharing best practices, helping each other and working together.

GBN – VALUES

HELPING EACH OTHER



WORKING TOGETHER



PROFESSION-ALISM



ACHIEVING EXCELLENCE



BEHAVE ETHICALLY



HELPING EACH OTHER – We share and assist other members with their requests.

WORKING TOGETHER – We participate in network activities and projects and attend the annual meeting.

BEING PROFESSIONAL – We handle all relations between GBN members and their clients in a respectful and professional manner.

ACHIEVING EXCELLENCE – We develop expertise in benchmarking, lead or manage initiatives and promote the use of benchmarking.

BEHAVING ETHICALLY – We follow the Benchmarking Code of Conduct and respect for confidentiality.

CORE BENEFITS – JOIN THE GBN



BPIR ACCESS – Access a pool of assessment tools, best practices and performance measures

SUSTAINABILITY TOOL – Compare your performance with others in sustainability and best practice

INTERNATIONAL CONFERENCE & AWARD – Attend the conference and compete for the Global Benchmarking Award

CREDIBILITY – Win the award for your best practice benchmarking project.

SHARING – Share experiences and learn from other organizations around the globe.

LEARNING – Gain access to GBN and Partner resources.

NETWORKING – Attend the GBN Annual General Meeting in a different country each year.

EXCELLENCE – Achieve excellence in benchmarking through the mutual support of GBN members.

VISIBILITY – Be recognized as a benchmarking expert, by using the GBN Logo and be listed on the GBN website.

MEMBERSHIP MODELS



COUNTRY MEMBERSHIP

Represent your country as a provider of benchmarking services.



CORPORATE MEMBERSHIP

Corporate members execute benchmarking in their enterprise.



INDIVIDUAL MEMBERSHIP

Individuals that work in the context of benchmarking.



STUDENT MEMBERSHIP

Students receive free membership when participating in projects



HONORARY MEMBER

Former GBN Board Members that contributed to the progress and promotion of benchmarking.