

# GBN's Benchmarking Expertise



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# Introduction: GBN's Expertise Matrix

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7	India	Mr. Suresh Lulla	BestPrax Club Private			<a href="http://www.bestpraxclub.com">www.bestpraxclub.com</a>
		Mr. Amit Kallianpur	above			
8	Ireland	Ms. Irene Collins	China Productivity Center Quality Enhancement Task Force			
			above			

- Matrix present the expertise of the respective member institution within a specific benchmarking type
- based on Information provided by members
- on a scale from 1-5
- 9 different benchmarking types
- and helps to identify experts and competencies in our network

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**Foundation and description** SIQ Benchmarking Centre is part of SIQ (Swedish Institute for Quality) which is a non-profit organization with the mission to promote change and improvement in all parts of Swedish society. SIQ is responsible for the...

Your experience in different types of benchmarking on a scale from 1-5

Scale	Benchmarking Type
4	Best Practice Benchmarking
5	Performance Benchmarking (indicators etc.)
4	Consortium Benchmarking
5	Process Benchmarking
4	Strategic Benchmarking
5	Benchmarking of Sectors
4	Benchmarking of the environment
5	External Benchmarking
0	Other type of Benchmarking: (Please specify)

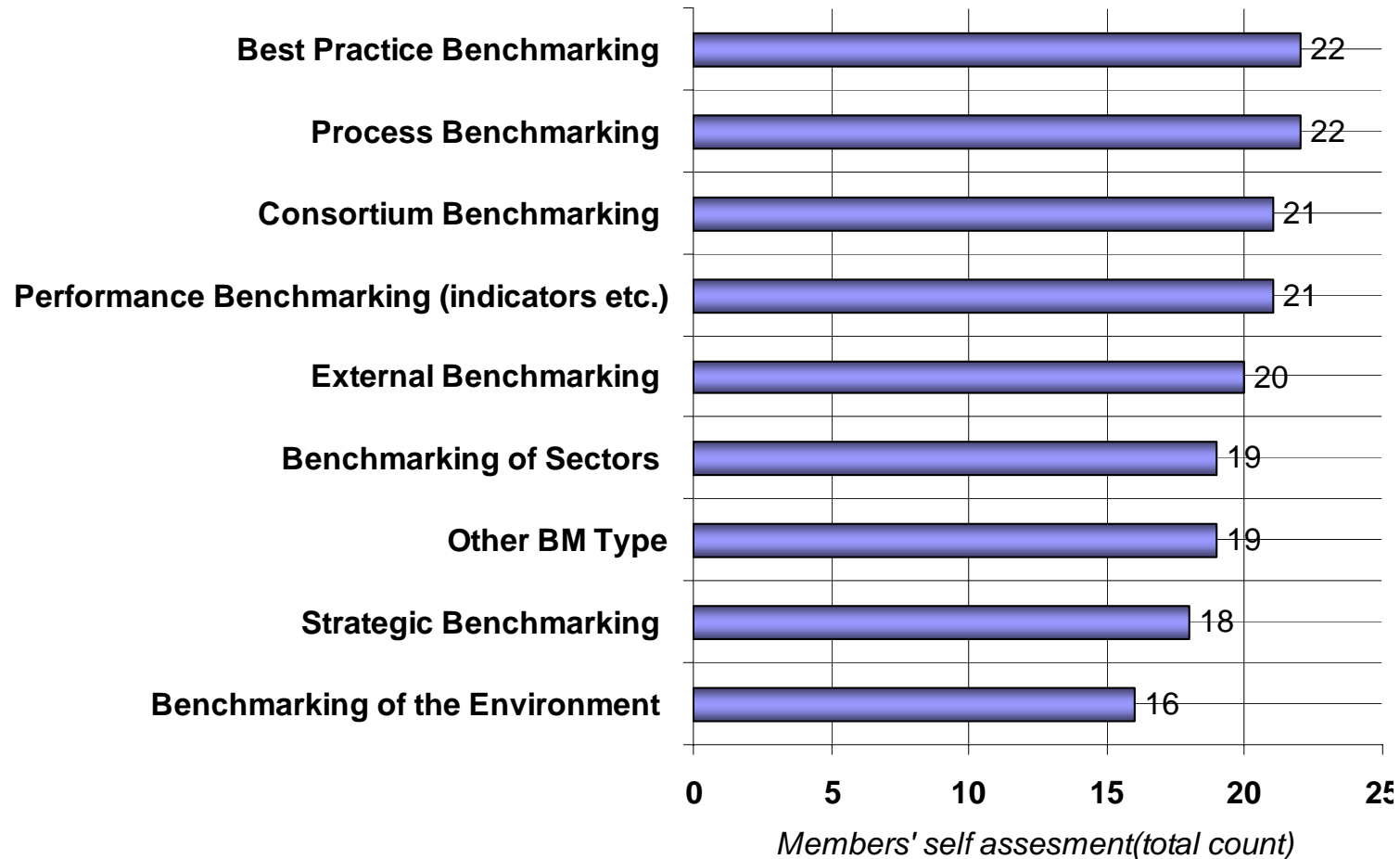
GER / HUN / IND / IRE / MAL / MAU / NWZ / POL / ROM / RUS / SLO / SWE / SWI / TAI / UK / USA Matrix - Industries Matrix - BM Types

## Definition: Benchmarking Types






<b>Best Practise Benchmarking</b>	Following a structured process for comparing performance levels and learning why better performers have higher levels of performance and adapting/implementing those better practices.
<b>Process Benchmarking</b>	The measurement of discrete process performance and functionality against organisation that is excellent in those processes.
<b>Consortium Benchmarking</b>	This approach helps in involving competitive organisations in benchmarking efforts. The participants in a consortium project would generally have minimal training or experience in benchmarking. This would require the expertise of a benchmarking facilitator to assist the participants through the process.
<b>Performance Benchmarking</b>	Comparing performance levels of a process/activity with other organisations – therefore comparing against benchmarks. Here, companies learn form another; they compare index numbers and exchange information about Benchmarking objects.
<b>External Benchmarking</b>	Benchmarking is a method to look to the outside. Here, the practices of the own company are compared with the practices of external companies. Comparison implies that there must be basic similarities. These similarities must be identified before Benchmarking.
<b>Benchmarking of Sectors</b>	The Benchmarking of sectors compares the performances of individual sectors. The goal is to learn from other sector which, according to certain criteria, perform better.
<b>Other Benchmarking Types</b>	Other Benchmarking types.
<b>Strategic Benchmarking</b>	A systematic business process for evaluating alternatives, implementing strategies, and improving performance by understanding and adapting successful strategies from external partners who participate in an ongoing strategic alliance
<b>Benchmarking of the enviroment</b>	The Benchmarking of the environment gains increasing importance for comparing political, social or economic environment.

## GBN's Benchmarking Overall Experience





### Benchmarking types:



## Best Practise Benchmarking:

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	Information Centre Benchmarking (4)	<a href="mailto:Holger.kohl@ipk.fhg.de">Holger.kohl@ipk.fhg.de</a>
	Romanian Benchmarking Association (3)	<a href="mailto:dianammura@gmail.com">dianammura@gmail.com</a>






## Process Benchmarking:

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**Note:**

**Figures in the brackets present experience scale for respective member organization.**

## Consortium Benchmarking:

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## Performance Benchmarking:

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**Note:**

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	COER/ Massey University (5)	<a href="mailto:R.S.Mann@massey.ac.nz">R.S.Mann@massey.ac.nz</a>

## Benchmarking of Sectors:





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	Best PraxClub (3)	<a href="mailto:amit@bestpraxclub.com">amit@bestpraxclub.com</a>
	COER/ Massey University (3)	<a href="mailto:R.S.Mann@massey.ac.nz">R.S.Mann@massey.ac.nz</a>
	Romanian Benchmarking Association (3)	<a href="mailto:dianammura@gmail.com">dianammura@gmail.com</a>

**Note:**





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## Other Benchmarking Types:

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	Best PraxClub (5)	<a href="mailto:amit@bestpraxclub.com">amit@bestpraxclub.com</a>
	COER/ Massey University (5)	<a href="mailto:R.S.Mann@massey.ac.nz">R.S.Mann@massey.ac.nz</a>
	TÜV NORD Polska Sp. z.o.o. (3)	<a href="mailto:h.warkocz@tuv-nord.pl">h.warkocz@tuv-nord.pl</a>




## Strategic Benchmarking:

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## Benchmarking of the Enviroment:

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