

# GBN – Application Form for Internal Projects



<b>(1) Date of Application: 20 February 2010</b>			
<b>(2) Name of project leader:</b>			
Name:	Suresh Lulla	Organisation:	<b>BestPrax Club Pvt Ltd</b>
Position:	<b>Director</b>	Country:	<b>India</b>
Email:	<b>ssl@bestpraxclub.com</b>	Tel no.	<b>+91 22 66348701</b>

<b>(3) Project Title: (Maximum of 50 Characters)</b> <b>GBN Benchmarking Award – Concept, Tool and Process</b>
---

<b>(4) Are there any other GBN members participating in the project? (limit of 5 lines) Dr Robin Mann, BPIR.com, and Bruce Searles, Benchmarking Partnerships</b>
---

<p><b>(5) Justification of funding. Why is GBN funding required? (limit is 10 lines of text).</b> For a number of years the GBN has identified that a Benchmarking Award would be a valuable addition to the GBN's services to increase awareness of benchmarking worldwide. This project aims to result in the development of such an Award. A pilot run has been initiated for the GBN Benchmarking Award, by BestPrax as part of the 2010 GBN Roadshow. This pilot run needs to be evaluated by Dr Robin Mann and Bruce Searles. This evaluation will not only consist of a review of the proposed awards process but also consider other alternatives too. The overall purpose for funding this project is to develop a GBN awards process that can be agreed to by all members at the next AGM.</p> <p><i>The key components of the pilot run are: organizational assessments, in India, for Leadership and Strategic Planning practices using the web-driven BestPrax Barometer; site visits; feedback report; BestPrax Conclave showcasing best practices for Leadership and Strategic Planning of Indian organizations; short-listing Indian organizations for opportunity to present best practices at the GBN Benchmarking Roadshow to be held in Mumbai, India on 16 &amp; 17 June 2010. The last step could dovetail into a process for the GBN Benchmarking Award. It is important that Dr Robin Mann and Bruce Searles assess the feasibility of scaling the process to all GBN members culminating in a GBN Conclave to select the GBN Benchmarking Award winners. Their inputs are required prior to the BestPrax Conclave (scheduled in March / April 2010); during the Conclave (2-3 days); post the Conclave. Dr Robin Mann and Bruce Searles will be required to travel to Mumbai and to donate their time and expertise.) Their expert reviews will also ensure well reviewed papers and presentations of local best practices for the Roadshow in June.</i></p>
---

<p><b>(6) What will be the benefits to the GBN from funding this project?</b> <i>(limit is 10 lines of text). Positioning of the GBN to conduct an annual GBN Benchmarking Award – good for attracting new members and to spread the message about benchmarking and to provide well reviewed presentations and papers for the GBN Annual Conference and Roadshows</i></p>
<p><b>(7) Previous GBN funding received and outputs (last three years):</b> <i>(limit 7 lines of text)</i></p> <p>. Sponsorship of 5,000 euro in 2010 for the GBN Roadshow in Mumbai.</p> <p>Bruce Searles has received 5,000 euro to develop the Roadshow concept, templates and tools for the Roadshow held in Canada in 2008</p> <p>Robin Mann has received 5,000 euro for the Benchmarking Tools survey in 2009.....</p>

**(8) Project Description. Describe how will the project be undertaken? (limit of 38 lines)**

**Concept:** GBN Benchmarking Award – Organizations in GBN member countries to participate for excellence in managerial practices. The focus can change, each year. Example: Year 1 – Benchmarking Best Practices; Year 2 - Leadership Best Practices; Year 3 – Managerial Best Practices; Year 4 – Operational Best Practices. Another option is to annually look for best practices in one of each of the Categories of Baldrige / EFQM. Benchmarking should be a major component of the sourcing / implementation of the Best Practices and the Benchmarking will need to be described in detail and also be innovative.

**Tool:** Since the aim is to have global participation, it is proposed that GBN adopt a web-driven self-assessment tool that has acceptability. A web-driven tool can optimize the overall assessment effort.

**Process:** Each applicant organization should submit an **organization profile** in a prescribed format, along with a participation fee, to the **GBN Awards Committee**.

Thereafter, GBN should issue log-ins (20 – 100) to the applicant organization to conduct a **web-driven self-assessment** of the Practices in focus for 2010.

The GBN Awards Committee must subsequently analyse the inputs per organization to identify and prioritize site **visit issues** re practices. These issues must be communicated to the applicant organization as well as relevant local GBN member organization (24 at this point).

Each **local GBN member organization** should conduct the **site visits** relating to their country, to clarify / verify practices' issues at each applicant organization's location(s). At least one Member of the GBN Awards Committee should attend each site visit to ensure consistency and if necessary to on-train local GBN Members

Based on site visit feedback, GBN should prepare an assessment **Feedback Report** identifying STRENGTHS and OPPORTUNITIES FOR IMPROVEMENT.

The GBN Awards Committee should short-list up to **3 organizations from each member country** (subject to achieving a threshold score). These organizations should be invited to a **GBN Conclave** to present their best practices before a Panel of Judges.

The Judges should select the winners of the **GBN Benchmarking Award** (categories to be decided)

**Note – we need the involvement of Robin and Bruce to “test” this process and, based on the experience in India customize it for GBN use across countries to ensure costs are kept down for the applications, that the process is robust and professionally sound when applied across countries and to ensure there is something in it financially and professionally for all the GBN Members**

# GBN – Application Form for Internal Projects

**(9) Project Budget** (items to be listed in descending priority order and should include any € contributions to the project from your own organisation if appropriate) - - 5,000 euro is requested from the GBN

	BestPrax	COER	Benchmarking Partnerships	Funding required from GBN	Total
1. Development of a Benchmarking Award process and a pilot implementation in India Suresh Lulla – 10 days Dr Robin Mann – 1 day Bruce Searles – 2 days	€ 10,000	€ 1,000	€ 2,000	- - -	€ 10,000 € 1,000 € 2,000
2. Review of the pilot Award process in Mumbai in April 2010. Includes review of 16-20 Feedback Reports and Presentations Dr Robin Mann – 3 days Bruce Searles – 3 days Suresh Lulla – 3 days	€ 3,000	€ 3,000	€ 3,000	- - -	€ 3,000 € 3,000 € 3,000
3. Air travel: Dr Robin Mann NZ-Mum-NZ Bruce Searles Syd-Mum-Syd				€ 2,200 € 2,200	€ 2,200 € 2,200
4. Visas: Dr Robin Mann and Bruce Searles				€ 600	€ 600
5. Accommodation: Dr Robin Mann – 4 nights Bruce Searles – 4 nights	€ 700 € 700				€ 700 € 700
6. Development of GBN Benchmarking Award process: Dr Robin Mann – 5 days Bruce Searles – 5 days Suresh Lulla – 5 days	€ 5,000	€ 5,000	€ 5,000		€ 5,000 € 5,000 € 5,000
7. Engaging other GBN members to finalize the GBN Benchmarking Award process and presentation of the final draft of awards objectives, methods, tools and process to GBN AGM 2010 Dr Robin Mann – 10 days Bruce Searles – 10 days Suresh Lulla – 5 days	€ 5,000	€ 10,000	€ 10,000		€ 10,000 € 10,000 € 5,000
	€ 24,400	€ 19,000	€ 20,000	€ 5,000	€ 68,400

**(10) Declaration by Project Leader:**  
I certify that this project can be undertaken and that our progress in completing the project will be reported at least quarterly to the GBN board.

Signed Suresh Lulla Date 20 February 2010

**(11) GBN Decision and Comments** (to be completed by the GBN board):

**Date:**

## NOTE

- Maximum funding available for one project: 5.000 Euro. Needs to be approved by the GBN Board.
- If the funding required for a proposed project is more than 5.000 Euro all GBN Members must be asked (via e-mail or at the AGM); decision by simple majority
- The maximum amount made available for projects per year is 10.000 Euro.

# GBN – Application Form for Internal Projects



- Members can put forward project proposals at any time of the year. These will be evaluated by the board within a period of 15 working days. However, members will be encouraged to submit proposals for two time periods in the year (15 February and 1 July) so that the GBN Board can evaluate a few proposals at the same time. Proposals received earlier than these deadlines may be asked to wait until the deadline dates unless they are considered by the board to be of an urgent nature or the funding requested is small.