



Global Benchmarking Network (GBN)

About GBN

The Global Benchmarking Network (GBN) is an alliance of leading benchmarking centres worldwide who share a common vision and mission. Current Membership comprises 19 benchmarking centres in 19 countries which represent more than 30,000 businesses and government agencies. The GBN was founded in November 1994 by representatives from benchmarking centres in Germany, Italy, Sweden, the United Kingdom and the United States.

GBN Vision

A network of benchmarking centres worldwide to foster benchmarking and promote best practice sharing.

GBN Mission

Through its affiliates, GBN provides a global network that promotes benchmarking, enhances communication among affiliates, offers expert support, and demonstrates significant benefits from the pursuit of benchmarking. GBN affiliates agree to adopt the Benchmarking Code of Conduct for information, ethical, and protocol expectations.

GBN Structure

The GBN is a non-profit organization. Funding comes from affiliates' annual fees and other sources approved at the annual meeting. It has a Chairman, a Vice Chairman, and a Secretary General. The officers for 2007-2008 are:

President

Dr. Robert C. Camp, Best Practice Institute, USA

Chairman

Dr. Robin Mann, COER, New Zealand

Vice Chairman

Karolina Sugár, Hungarian Association for Excellence, Hungary

GBN Secretary

Information Centre Benchmarking, Germany
Holger Kohl, Mario Görmer, Ronald Orth

GBN Affiliation

The GBN comprises benchmarking centres in the following countries: Australia, Canada, Czech Republic, Dubai, Germany, Hungary, Ireland, Italy, Malaysia, Mauritius, New Zealand, Poland, Russia, Slovak Republic, Sweden, Switzerland, Taiwan, UK and USA.

New Affiliates - which are the leading benchmarking centre in that country - are welcome and should contact the GBN Secretary for affiliation details.

GBN Services

The GBN was established to promote and support these core benefits for its affiliates:

- To share experience in benchmarking centre operations.
- To promote and assist with international partnering between individual organizations participating in centre activities.
- To enhance centres with marketing and promotional support for benchmarking.

Contact:

GBN Secretariat

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- Exchange of selected publications between Affiliates including newsletters and promotional material.
- Share advance information on up-coming meetings, activities, and events including national and international awards.
- GBN affiliates are encouraged to cite and publicize their affiliation with the GBN in all promotional materials.
- From time to time, the GBN may undertake special projects that support the vision and mission of the GBN. Such projects shall be funded by a special subscription from those affiliates supporting the project.



GBN Members

The GBN comprises benchmarking centres in 19 countries.

