

11th International Benchmarking Conference (IBCON) & 23rd Asia Pacific Quality Conference Including the 6th Global Benchmarking Awards

OCTOBER 23rd and 24th 2017, MANILA, PHILIPPINES

Innovation of Benchmarking Management Theories and Guiding of Enterprises' Best Practice Communication

For more information, please contact

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Conference Location

Okada Manila, Resorts World

New Seaside Dr, Parañaque,
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Philippines

ABOUT GBN 11TH INTERNATIONAL BENCHMARKING CONFERENCE (IBCON)

The Global Benchmarking Network (GBN) is pleased to announce the 11th International Benchmarking Conference (IBCON) that will be held during October 2017. The 2017 IBCON will be held in collaboration with the Asia Pacific Quality Conference, which focuses this year on the topic: "Quality transformation in the digital world." The GBN will contribute to the conference with presentations on global benchmarking and best practices. The Asia Pacific Quality Organization will offer insights on the future of quality and topics such as big data, artificial intelligence, leadership shift and organizational excellence in the digital transformation age.

As a further introduction, here are some of our major performance excellence highlights for this event:

- Learn and discuss with GBN experts from countries like Australia, New Zealand, Germany, India, UK, Canada, and the USA
- Learn how Benchmarking will vastly improve your business results, encourage innovation, and support your longer term sustainability
- Learn how to leverage Global Megatrends up to 2030 for your business success
- Hear and discuss best practices that have led to improved business outcomes from many countries as part of the annual international GBN Benchmarking Awards and Best Practice Awards



Winners of the 2016 GBN Award: Al Jazeera International Catering (JIC), UAE with GBN members

Discovering Manila

The IBCON offers the opportunity to also experience the unique mix of innovation, cultural heritage and nature that the Philippines withhold. Discover the mega city Manila and enjoy the beautiful beaches of the over 7000 Philippine islands.

The conference venue is at the five-star Okada Manila, Resorts World, the newest, grandest and most exiting integrated resort destination in Asia, which is set to become the Philippines foremost iconic landmark. An amazing ocean view, luxurious comfort, 21 dining options, shopping boutiques, a night club and a classy casino make the stay at the Okada an unforgettable experience. Further information can be found at www.okadamanila.com

Also, seize the chance to discover the miracles of this historic city that has been shaped over centuries by its colonial rulers. The Cultural Center of the Philippines, the Chinese Cemetery and the Metropolitan Museum are definitely worth a visit.

Why the Philippines in 2017?

The Philippines undertake diverse efforts to promote benchmarking. Recently, this has been rewarded with the Global Benchmarking Award in 2015 for the Philippine contestant The Medical City.

The GBN is proud to partner with two of the strongest benchmarking organizations in Asia the Asia Pacific Quality Organization and the Philippine Society for Quality in the execution of the IBCON. Their expertise and kind hospitality make Manila a great place for this year's event. The simultaneously held Asia Pacific Quality Conference, withholds the chance to also gain insights into quality transformation in the digital world.

The IBCON 2017 offers the opportunity to learn from global best practices, as well as from international benchmarking projects. It will include distinct showcased global success stories in order to increase the GBN spread and help to achieve the GBN Vision.

Travel Information

Manila has an international airport located in 10km distance to the city center. The airport can be best reached via direct international flights from several hubs.

You find further travel information on:

www.visitphilippines.org

You are very much invited to join our IBCON welcome dinner on October 22th. All conference content will be presented on October 23rd and 24th. The GBN Annual General Meeting for GBN members and interested organizations will take place on October 25th.

Also, we encourage you to participate in the 6th Global Benchmarking Award. Further information can be found at www.globalbenchmarkingaward.com

For further information on the 23rd Asia Pacific Quality Conference please check:

www.apqo.org

www.psq.org.ph

