

12th International Benchmarking Conference (IBCON) Including the 7th Global Benchmarking Awards

December 10th – 12th 2018, Abu Dhabi, United Arab Emirates

Leading Edge Developments in Benchmarking and Best Practice

For more information, please contact

GBN Secretary at Fraunhofer
IPK

Jan-Patrick Cap
Pascalstr. 8-9
10587 Berlin
Germany



+49 / (0) 30 / 39006-304



secretariat@globalbenchmarking.org



www.globalbenchmarking.org

Conference Location

Emirates Palace
Abu Dhabi
United Arab Emirates

ABOUT GBN 12TH INTERNATIONAL BENCHMARKING CONFERENCE (IBCON)

The Global Benchmarking Network is pleased to announce the 12th International Benchmarking Conference that will take place in December 2018. This collaborative event brings together a variety of partners that will share knowledge, create understanding and celebrate results:

- Abu Dhabi Chamber of Commerce & Industry and the Global Organizational Excellence Congress (ADCCI)
- Asia Pacific Quality Organization (APQO) and 24th APQO Conference
- Sheikh Khalifa Excellence Awards Best Practice Conference
- Abu Dhabi Centre for Organizational Excellence (ADICOE)
- Centre for Organizational Excellence Research and the International Best Practice Competition (COER)

The GBN will contribute presentations on global benchmarking and best practices to the conference. This event targets senior leaders in both the private and public sectors, with a distinct and unique focus on how to sustain performance excellence through benchmarking and best practices for the next 10 – 20 years or more. Our major performance excellence highlights for this event:

Learn:

how to leverage Global Megatrends for your business success up to 2050 from GBN Experts located in New Zealand, Germany, India, United Kingdom, Canada, United States.
how Benchmarking will improve business results, encourage innovation, and support longer-term sustainability
from Award Finalists that will take part in the International Benchmarking Awards and International Best Practice Competition
discuss Best Practice with delegates representing businesses based locally



Discovering Abu Dhabi

The IBCON offers the opportunity to experience Abu Dhabi, the capital of the United Arab Emirates, as well. Abu Dhabi offers a unique mix of innovation, cultural heritage and the extensiveness of the desert. It is a city of 1000s of years of unique Arabian culture and traditions combined with modern vibrant city life.

The conference venue is at the five-star, Emirates Palace, in Abu Dhabi, which combines award-winning hospitality, high-class culinary cuisine and authentic local experience. It is located in the heart of Abu Dhabi overlooking a natural bay. For more information visit:

<https://www.kempinski.com/en/abudhabi/emirates-palace>

Why Abu Dhabi in 2018?

The GBN Secretary is pleased to introduce the Abu Dhabi Chamber of Commerce & Industry (ADCCI) as the host and sponsor of the Global Organizational Excellence Congress. The ADCCI views the congress as an opportunity to bring local and international businesses together to share leading-edge business practices. The congress will help to further develop Abu Dhabi businesses and showcase the Emirate's best businesses around the world. Through its business support services, ADCCI

actively contributes towards the commercial and trade activities in Abu Dhabi and works towards increasing business competitiveness to realize sustainable development in the emirate. The IBCON 2018 offers the opportunity to learn from global best practices, as well as from international benchmarking projects.

Enter a Competition

The Congress brings together:

[The 24th APQO International Conference](#)

- ACE Team Awards Competition 2018

- 18th Global Performance Excellence Award

[The 12th International Benchmarking Conference](#)

- 6th Global Benchmarking Awards

[The 6th International Best Practice Competition](#)

- 2nd Organization-wide Innovation Award

[Sheikh Khalifa Excellence Award's Best Practice Sharing Conference](#)

With a theme of "*The road towards excellence in organizational performance & nation building*", the Congress will explore what is excellence in today's fast paced and ever changing business world and how organizations and nations can

move towards, achieve and sustain excellence.

For more information on how to enter the competitions, please check:

<https://www.globalorganisationexcellencecongress.com/enter-a-competition/>

Travel and further Information

Abu Dhabi offers an international airport, which is reached within 40 minutes from the conference venue at the Emirates Palace.

In addition, we encourage you to participate in the 7th Global Benchmarking Award. Further information can be found at:

www.globalbenchmarkingaward.com

For further information, please check:

<https://www.globalorganisationexcellencecongress.com>

You may also check out our linked-in group:

<https://www.linkedin.com/groups/10381410>